

Nate Fasser

Exhibit & Retail Designer



www.natewho.com
natewho@mac.com
503.737.7284

I have over 20 years of experience leading and contributing to creative teams. My specialties include hand sketching, conceptual ideation, time management, and communication.

EXPERIENCE

Senior Designer 2Hemispheres *Oregon City, OR – 8 years*

I collaborated with several global brands to create custom retail fixtures, store environments, pop-up shops, merchandising directives, graphic installations, and marketing material. I designed a 15,000 ft² tiered retail fixture kit that continues to tour the country with the PGA. The redesigned system increased sales by 30%.

Partial client list: Nike, adidas, Columbia Sportswear, Hydro Flask, Asics, Ping, TaylorMade, Puma, PGA Tour, Honma, Wacom, Oakley, Nautilus, At Home

Senior Exhibit Designer Renate *Portland, OR – 2 years*

I created the design of Mobius Science Center, a 12,000 ft² space in Washington state that housed 65 hands-on exhibits and immersive environments. Our team completed the project from concept to installation in 18 months.

Other projects: Portland Mercy Corps Action Center / Spokane Water Resource Center / Levis Strauss & Co. – The Vault

Exhibit Designer Oregon Museum of Science & Industry *Portland, OR – 5 years*

I designed hands-on components, environmental graphics, and activities for permanent and traveling exhibits. Our team was awarded a \$3M NSF grant to create a STEM-focused exhibit with outreach programming. I actively participated in all aspects of the development process – conceptual exhibit design, prototype and visitor evaluation, content generation, shop drawings, logo development, marketing kit, fabrication, installation, and remediation.

Freelance Designer *10+ years*

I have contributed to several creative groups to design logos, produce user interfaces, generate exhibit drawings, and draft technical illustrations.

Projects include: Canadian Museum for Human Rights, Burke Museum, Oregon Historical Society, Tulsa Childrens Museum, Trek Bicycles, Sweetwater Marsh Wildlife Refuge, Science On Tap Oregon

Architectural Designer Fuller Associates *Boston, MA – 3 years*

I completed architectural drawing sets for tenant improvement commercial properties, residential and municipal projects. I coordinated tasks with clients, construction stakeholders, planning boards, subcontractors, and building owners. I was also responsible for specifying finishes, furniture, and equipment.

SKILLS

- Photoshop
- SketchUp Pro
- Illustrator
- AutoCAD
- InDesign
- Vectorworks
- Lead multi-disciplinary teams
- Visually communicate design solutions
- Create environmental and fixture renderings
- Evaluate prototype fixtures
- Produce fabrication drawings
- Manage external fabricators and vendors
- Supervise installation teams

EDUCATION

Master of Fine Arts 2005
School of Industrial Design
Academy of Art University

Bachelor of Architecture 1999
Cum Laude
Wentworth Institute of Technology

AWARDS & RECOGNITION

Applied Arts Design Award 2015
SEGD Merit Award 2013
Woodwork Magazine 2004

CHARACTER

- Inclusive
- Resourceful
- Considerate
- Versatile
- Creative
- Friendly
- Supportive
- Thoughtful